**JUMEIRAH GOLF ESTATES TO OFFER 1% MONTHLY INSTALMENTS OFFER FOR ALANDALUS APARTMENTS AT CITYSCAPE GLOBAL**

* **Ramadan offer reinstated due to strong demand – 1% monthly instalments during construction on mid-market apartments with luxury finishings**
* **JGE to also welcome sales for exclusive Redwood Avenue’s five and six-bedroom villas**

**Dubai, United Arab Emirates, 10 September 2017** – Jumeirah Golf Estates (JGE), the world-class residential golf destination offering luxury homes and leisure facilities among two internationally-acclaimed championship golf courses, has announced the launch of an exclusive offer on *Alandalus* apartments as it prepares to exhibit at Cityscape Global from 11-13 September. Complementing the mid-market luxury Alandalus, JGE will also showcase and sell its premium Redwood Avenue villas at the event.

Cityscape buyers can take advantage of the offer for the Alandalus community’s Mediterranean-inspired apartments, whereby home-owners and investors can benefit from monthly 1 per cent instalments during construction. The offer was initially launched during Ramadan and received extremely positive responses. As the designs of the Alandalus apartments cater to the end-user, customers indicated that the payment plan directly meets their needs, both for investing in and renting an off-plan project, and for those looking to live in the homes. The strong demand and influence of payment plans in a purchase decision has led JGE to reinstate the offer for Cityscape Global.

Combining luxury living with affordable prices, Alandalus has been designed to reflect a growing demand for outdoor living with Andalucian-inspired architecture and contemporary features. The community offers a holistic lifestyle experience, boasting retail space, plans for a hotel development, and Jumeirah Golf Estates’ second Clubhouse, offering residents a wide range of wellness, leisure and entertainment options.

Demand for Alandalus has been exceptional since it launched. In February, townhouses in Phase 1 and 2 sold out in the space of just three hours. Apartments in Phase 1 (comprising two towers) have already sold out and are on track of their 2018 handover.

With luxury ingrained into JGE’s identity, the developer will also be welcoming investors and home-owners interested in the Redwood Avenue community. A unique collection of five and six-bedroom, individually-designed villas, Redwood Avenue is ideal for those looking for the scope to personalise their homes. The “shell and core” option means that villas come at an advanced stage of construction, but giving the customer the flexibility to bring their own creativity into the final touches, including flooring, tiles and windows. Prices start from AED 9 million.

**Yousuf Kazim, CEO of Jumeirah Golf Estates** **said**: "JGE has established its position as the premier residential golf destination in the region, and Cityscape Global is a perfect opportunity for us to reinforce this by continuing to target local and international investors and home-owners across different market segments. This is precisely why we have launched an exclusive offer for our luxury mid-market apartments, and why we will be selling our remarkable Redwood Avenue villas. We look forward to another highy productive event, and to providing updates on our sales success in due course.”

The Alandalus apartment payment plan, which includes 5 per cent upon booking and the final balance of 70 per cent due on handover in Q3 2019, is available until 30th September 2017 to investors and home-owners of any nationality. It is applicable to the full range of one to four-bedroom apartments, with prices starting from AED 685,000. Moreover, UAE Nationals can avail a 2 per cent waiver on Dubai Land Department (DLD) fees on property purchases.

Alandalus and Redwood Avenue are both situated on the award-winning residential golf development, home to two Championship golf courses. Phase A of JGE is set across 375 hectares, 75 per cent of which is made up of lush green landscaping, with lakes and nature strips throughout. Residential properties take up the remainder of the development, and considering that three-quarters of homes enjoy views of the Championship golf courses, residents are promised an exceptional outdoor lifestyle experience.

Those interested in Alandalus and Redwood Avenue will have the opportunity to view the masterplan, floorplans and purchase their unit at Cityscape Global from 11-13 September at the Dubai World Trade Centre. JGE will be exhibiting and selling at stand SAF20.

**\*ENDS\***

**Notes to Editor**

**About Jumeirah Golf Estates**

Host to the DP World Tour Championship since 2009, Jumeirah Golf Estates is one of the Middle East’s most prestigious residential golf communities, offering a wide range of world-class golfing facilities and individually designed homes in the United Arab Emirates. Situated just 15 minutes from the Palm Jumeirah and Dubai Marina and only minutes away from the site of Dubai Expo 2020 and Al Maktoum International Airport, Jumeirah Golf Estates is well placed to provide an unforgettable experience for golfers at its two world-class Greg Norman-designed golf courses, Fire & Earth, and residents seeking quality, luxury homes and a peaceful setting within easy reach of Dubai’s top attractions.

The Fire & Earth courses are part of Jumeirah Golf Estates Phase A development, which consists of 375 hectares of a 1,119 hectare land parcel, and incorporates 16 residential communities, comprising of more than 1,800 constructed and under construction properties.

**About Alandalus**

Alandalus is a Mediterranean-inspired collection of affordable luxury apartments and townhouses. Part of Phase A of Jumeirah Golf Estates’ 1,119 hectare development, Alandalus answers Dubai Government’s calls for more affordable accommodation.

Launched in May 2015, Alandalus is pegged for completion in 2018 and bridges luxury living with affordable prices. Alandalus has been designed to reflect a growing demand for outdoor living, with inspiration drawn from the Andalucía region of Spain. The development boasts a retail space and plans for a hotel development, in addition to Jumeirah Golf Estates’ second Clubhouse. The community is home to 715 one, two, three and four bedroom apartments boasting a modern lifestyle complete with large indoor-outdoor living spaces, as well as 95 townhouses, which surround an urban piazza traditional of Andalusian villages.

Visit [JumeirahGolfEstates.com](http://www.jumeirahgolfestates.com/) for more information and connect with Jumeirah Golf Estates on [Facebook](https://www.facebook.com/Jumeirah-Golf-Estates-Golf-Club-131022593605993), [Twitter](http://www.twitter.com/JumeirahGolfEst), and on [Instagram](https://instagram.com/jumeirahgolfest/)

**Press inquiries:**

Yasmine Kassem

Bell Pottinger

ykassem@bellpottinger.com

+971 55 471 0294